



2016 LAKE LINKS WORKSHOP

“Every Waterfront Matters, You Can Make a Difference”
Saturday, October 22nd, 2016, 8:30am – 3:15pm
Perth Civitan Hall, 6787 County Road 43, Perth ON

2016 LAKE LINKS WORKSHOP – WHAT'S IT ALL ABOUT?

This year's workshop will explore trends in the ownership of shoreline properties in eastern Ontario, with a special focus on what those trends may mean in terms of fostering lake stewardship actions across generations. We'll also learn about practical tools and approaches that you can use to bolster the effectiveness of your communications and outreach to shoreline property owners. After all, every waterfront matters!

AGENDA

8:30-9:00	Registration & Displays
9:00-9:15	Introductory Remarks
9:15-9:45	Visions & Values – <i>The Most Important Values of my Lake</i> – Randy French, French Planning Services
9:45-10:45	Break & Displays
10:15-10:30	<i>Trends & Changing Landscapes – Intro</i> , Barbara King, Watersheds Canada
10:30-10:50	<i>Provincial Trends in Waterfront Ownership</i> – Terry Rees, Executive Director, Federation of Ontario Cottagers' Associations
10:50-11:10	<i>Eastern Ontario Real Estate Trends in Waterfront</i> – Pauline Auger, Past President, Canadian Real Estate Association
11:10-11:30	<i>Trends in Municipal Planning in Eastern Ontario</i> – Noelle Reeve, Tay Valley Township
11:30-11:45	<i>How do these various trends intersect with your visions and values for your lakes? How might they affect the prospects for fostering lake stewardship actions?</i> – Randy French, French Planning Services
11:45-12:45	Lunch & Networking
12:45-1:05	<i>What do these Trends Mean to us as Waterfront Owners?</i> – Judi Brouse, Watershed Planner
1:05-1:45	Panel Q&A
1:45-1:55	<i>How to Communicate in Ways that Work – Intro</i> , Barbara King, Watersheds Canada
1:55-2:15	<i>How to Develop an Effective Message</i> – Bev McCreight, Information Officer, Ministry of Natural Resources and Forestry
2:15-2:30	<i>Matching Communication Methods/Tools with Your Changing Audience</i> - Barbara King, Watersheds Canada
2:30-2:50	<i>A Real Life Example of How Good Communication Pays Off</i> – Mississippi Lakes Association
2:50-3:05	<i>What's Happening in 2016-17? News, Updates, Trends, & Hot off the Press!</i> — Mike Yee, Rideau Valley Conservation Authority
3:05-3:15	Closing Remarks – Highlights

REGISTRATION

To register, please contact Karen Ballentine at Watersheds Canada at ballentine@watersheds.ca or **613-264-1244**.

A \$20 registration fee, payable at the door, will include lunch and refreshments.

**Please bring a non-perishable food item for the Perth Food Bank, The Table.

2016 PLANNING COMMITTEE

Watersheds Canada, Cataraqui Region Conservation Authority, Lanark County Stewardship Council, Fourteen Island and Mink Lakes Association, Frontenac Stewardship Foundation, Lake Networking Group, Mississippi Valley Conservation Authority, Ontario Ministry of Natural Resources and Forestry, Friends of the Tay Watershed, Rideau Valley Conservation Authority and Quinte Conservation.