

VIBRANT OTTAWA BUILT TOGETHER

A VIBRANT CULTURE OF TRANSITION IS ACTIVE IN OTTAWA TO REALIZE THE ECONOMIC OPPORTUNITIES OF DEEP REDUCTIONS OF EMISSIONS FROM BUILDINGS, WHILE BENEFITING GENERATIONS TO COME.

OTTAWA LEVERAGES GOVERNMENT FINANCING AND FUNDING TO SCALE UP ACCESS TO CAPITAL.

COMMUNITY FINANCING OPPORTUNITY ALLOW INVESTORS TO SCALE UP INVESTMENTS AND **PROMOTE REBATES AT** OTTAWA.

CARBON PRICING MEANS BUSINESS CASE FOR DEEP ENERGY RETROFITS AND ANALYSIS IS

ATTRACTIVE.

FINAN(ING **CAPITAL AND BUSINESS MODELS ARE ACCESSIBLE** THAT SCALE UP **IMPLEMENTATION** OF GREEN BUILDING PROJECTS.

PRIVATE IMPACT INVESTORS

CONTRIBUTE 100'S OF MILLIONS OF DOLLARS TO GREEN BUILDING PROJECT INVESTMENTS.

LOCAL GREEN BUILDING INDUSTRY IS SUPPORTED TO SCALE UP, HIRE MORE WORKERS, AND **RUN PILOT PROGRAMS**

TO TEST NEW **TECHNOLOGIES** IN OTTAWA.

PHYSICAL RESOURCES IMPLEMENTING GREEN BUILDING PROJECTS AT A LARGE SCALE.

CONTRACTORS, **ENGINEERS, ARCHITECTS AND AUDITORS ARE KNOWLEDGBLE AND SKILLED** IN IMPLEMENTING MANY GREEN BUILDING PROJECTS.

SMART, GREEN E(ONOMY

HAS THE PHYSICAL AND **HUMAN RESOURCE CAPACITY TO** SCALE.

EXPERTISE NETWORK ESTABLISHED, WHO CAN PRIORITIZE, MANAGE AND **MEASURE OUTCOMES OF GREEN BUILDING** PROJECTS.

80% GREENHOUSE

GAS REDUCTION

PROJECTS IMPLEMENTED IN

ALMOST ALL EXISTING

BUILDINGS.

EXISTING BUILDING STOCK

ACHIEVES 80% REDUCTION **IN GHG EMISSIONS OVERALL BY 2050.**

OCCUPANT BEHAVIOUR SUPPORTS GHG REDUCTIONS.

NEW BUILDINGS

BUILT TO BE CARBON NEUTRAL OR CARBON SINKS.

GOVERNMENT CHAMPIONS SUPPORT FROM MUNICIPALITY AND OTHER LEVELS OF GOVERNMENT.

BUILDERS ARE SKILLED AND READY TO IMPLEMENT NET ZERO HOMES AND COMMERCIAL BUILDINGS WITH A WORKING BUSINESS MODEL BY 2023.

OFFICIAL PLAN ZONING AND COUNCIL DECISIONS **ENFORCE SUSTAINABLE COMMUNITIES** WITH GREEN BUILDING REQUIREMENTS.

RENEWABLE ENERGY **GENERATION IS SUPPORTED BY** A SMART GRID AND VIRTUAL NET METERING.

STAKEHOLDERS

ARE COMMUNICATING, **COLLABORATING AND TAKING ACTION** (CITIZENS, POLITICAL LEADERS, BUSINESSES).

A VIBRANT AND ENGAGED **CULTURE OF TRANSITION** WHO DEMAND AND DRIVE ACTION.

STRONG

GROUPS.

INFLUENTIAL

LEADERSHIP

IN STAKEHOLDER

JOIN THE MOVEMENT VISIT US AT BIT.LY/OTTENERGYCI



COLLABORATION AND ALIGNMENT AMONG STAKEHOLDERS.



OTTAWA ENERGY









GHG REDUCTIONS

FROM BUILDINGS

RY

2050





